

October 2018



I typically purchase 50 tickets for the tournament. This year, we'd like to make the tournament have more of a corporate presence and the 76ers request that I purchase 100 tickets to continue the tournament for the time commitment we are allowed. The number of the players will not increase, we will have spectators for the day. The additional tickets now have let me set-up corporate sponsorship opportunities.

The 2016 Philadelphia Department of Health Community Health Assessment reports that Philly has the highest rate of diabetes of any metropolitan area in America – almost 17%. When we include prediabetes, almost half of our cities population is affected. We must face the fact that in Philadelphia, diabetes is a chronic condition of epidemic proportions.

As you may already know, I have a personal connection to diabetes. Both of my sons, Jack and Sam are living with Type 1, and we think about managing it all the time.

There is already a considerable amount of cutting-edge research and community programming that happens right here in the Greater Philadelphia region, but nine years ago, I decided that I must become more personally involved. And so, for almost a decade, I have hosted the Team Levy Sixers Basketball Tournament at the Wells Fargo Center benefitting the Levy Castle Family Foundation.

The attached sponsorship package details the different levels of giving we are offering for our 2019 Tournament. Please consider joining many area corporations as we raise funds for the Levy Castle Family Foundation. Together, we can supplement the local effort to pull this important issue to the forefront of Philadelphia's public consciousness.

Sincerely,

David Levy  
President  
Levy Castle Family Foundation

Partner  
Leon Levy & Associates

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Diabetes continues to grow across our country and around the world, and the costs are shocking. Unless we act, over the next 10 years, we expect the costs of care for diabetes and related complications to exceed \$7 trillion globally. But the financial cost pales in comparison to the cost of human lives. Around the world, one person dies every 6 seconds from diabetes and its consequences. We are united to defeat this global threat. We are people with diabetes and their friends and family members, volunteers, researchers, health care professionals and advocates. Together, we will be relentless, concentrating our power on these three strategic priorities to defeat diabetes:

## About Levy Castle Family Foundation

Jaimi and David Levy founded the Levy Castle Family Foundation as an effort to assist finding a cure for diabetes. Their son, Jack Levy, was diagnosed a Type 1 diabetic at the age of three years old. More recently, Jack's older brother, Sam, was also diagnosed with diabetes, at the age of 19. Of note-- there is no history of diabetes in the family.

Levy Castle Foundation is an approved 501c3 public charity that funds multiple charities in the Philadelphia area, specifically organizations supporting diabetes programming and research.

## About Team Levy Sixers Basketball Tournament

The Levy Castle Foundation's annual basketball tournament, held at the Philadelphia 76ers' Wells Fargo Center, is the largest fundraiser for the Foundation, and is held in winter. 2019 Date is Friday February 8th, 2019. The tournament gives local basketball players the opportunity to play on the Sixers' court before a game, compete for prizes, and enjoy a Sixers game afterwards.

The Team Levy Sixers Basketball Tournament is a unique opportunity for businesses, families and co-workers to come together to fight diabetes, raise awareness and build a sense of community. This year, funds raised benefit both the Levy Castle Foundation.

[More information & 2019 individual application](#)

### Estimated Participants

50 tournament participants, 50 guests, and dignitaries

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## 2019 Presenting Sponsorship (\$7,500)

Joining us as the 2019 Presenting Sponsor gives (organization) the ability to market to our supporters in Philadelphia. Our goal is to engage your local (organization) employees, presenting the 2019 Team Levy Sixers Tournament as an opportunity for individuals to get involved in the community. Marketing benefits included branding on communications going to prior participants, mentions on social media and in our press release, and onsite branding.

### Marketing Benefits

Your company will be identified as the 2019 Presenting Sponsor on event materials including:

#### ***Advertising and Promotion:***

- Logo on the 2019 Team Levy Sixers Tournament website (include hyperlink)
- Logo on all 2019 event marketing materials
- Logo and organization mentioned in all event press releases – “Presented by (organization)”
- Listed on all digital platforms– “Presented by (organization)”

#### ***Day of Event recognition:***

- Logo on event t-shirts
- Verbal recognition during announcements
- 14 tickets to participate in tournament
- Lunch, dinner, and open bar for 14 in corporate suite for Sixers Vs. Hornets
- Group photo opportunity center-court with Sixers staff
- Logo on Jumbotron during the tournament

## 2019 Corporate Partner (\$3,000)

Joining us as a corporate partner gives (organization's) employees a fun new teambuilding experience to look forward to, an experience where they are giving back to their community. (Organization) will be promoted via event press releases, and on signage at the event. Also – you get the opportunity to win the whole tournament and secure bragging rights for a full year.

### Marketing Benefits

Your company will be identified as a corporate partner on event promotional materials including:

#### **Advertising and Promotion:**

- Inclusion in event press release
- Mentions on all digital platforms
- Logo on all 2017 event marketing material

#### **Day of Event recognition:**

- Logo on event t-shirts
- Verbal recognition during announcements
- 6 tickets to participate in tournament
- Lunch, dinner, and open bar in corporate suite for Sixers Vs. Hornets
- Group photo opportunity center-court with Sixers staff

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## Individual Participant Tickets (\$350)

### Day of Event:

- Participate in the Tournament
- Lunch, dinner, open bar in corporate suite for Sixers Vs. Hornets
- Sixers drawstring backpack



(Sponsor logo)

**SPONSORSHIP AGREEMENT FORM:**

Company Name: \_\_\_\_\_

*(As you would like it to appear in event material)*

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**I agree to the following sponsorship level(s):**

**\$7,500 2017 Presenting Sponsor**

**\$3,000 2017 Corporate Partner**

**\$350 Individual Player Ticket**

<b>Authorized Company Representative:</b>
<b>Authorized Signature:</b> _____ <b>Date:</b> _____

**Deposits & Payments:** The signing of this document reflects a binding contract. Checks must be in U.S. funds. Payment, in full, must be received within 30 days of signature.

**Make Checks Payable to:** Levy Castle Family Foundation for Diabetes Research

Mail to: Attention: David Levy

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